

**2019 STATEMENT OF WORK FOR
IP Awareness Project on the Danger of Buying Medicines from Unlicensed
Vendor
IP Attaché, US Patent and Trademark Office**

Background:

The U.S. Patent and Trademark Office (USPTO) together with Department of Intellectual Property of Thailand are collaborating in the initiative to intensify the enforcement against unlicensed on-street sales of medicines, particularly in the tourist areas.

The initiative is aiming to create a stronger collaboration from each government agencies that has responsibility in this issue including Thai FDA, Royal Thai Police and Department of Intellectual Property. Additionally, USPTO Regional IP Attaché Office is consider launching a public awareness campaign to educate the public on the seriousness of the issue.

In this regard, we are planning to advertise our campaign at the advertisement platform at the street level including bus shelters or mupi around the areas where the illegal selling of medicines is rampant namely Nana and Asoke area (according to right holders).

We estimate the overall cost for this public awareness campaign to be not exceeding 21500 USD.

Objective:

We are looking for a vendor that has the rights to advertise media at the street level such as mupi or bus shelters in the area of Nana and Asoke. We are planning to launch the campaign from September to December.

Scope of work:

The Contractor shall provide the full range of service which include create, install and uninstall the advertisement media at the platform (s).

Period of Performance:

September to December 2019

Payment Method:

The contractor should comply with terms of payment, 30 days credit. Financial Section will transfer the payment to the vendor within 30 days after goods and services are delivered and receiving the invoice.

